



SELENA CARTY

With over 15 years experience within her area of expertise Selena is an effective cultural & ancestral genealogist who combines curiosity, passion, and patience with sharp research and critical thinking skills. She organises records meticulously, navigating historical contexts, and communicate findings clearly. Using modern tools, conducting thoughtful interviews, and respecting ethical boundaries, Selena solves complex puzzles to preserve family stories, honour heritage, and keep history alive for future generations.

Her clients include Dr Julius Winston Garvey, the son of Jamaica's First National Hero Mr. Marcus Moziah Garvey (Father) & Mrs. Amy Euphemia 'Jacques' Garvey (Mother).

We start **today**, as yesterday is now in the past and tomorrow in the future.



CONTACT

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PRESERVING ANCESTRAL LINKS



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“Your Story, Your Legacy – Discover the Roots That Made You.”

Every family has a history worth preserving. Through my Family Heritage Consultation, I help you uncover and organise the story of your ancestry, starting with you and tracing back one parent's line for three generations. This service provides structure, clarity, and professional guidance, ensuring your family's names, dates, and stories are recorded with care. Whether you are beginning your family tree or seeking to preserve a lasting legacy, this consultation offers the perfect first step in honouring the past and celebrating the generations that shaped your present.

So, no matter who you are,
no matter where you come from, we start with your history today.

Why I Do This

Your family holds a unique story, yet with each passing generation, we risk losing the voices and memories of those who came before us. Exploring your Family Tree is more than research—it's a journey of connection, healing, and understanding. Preserving family lines allows us to honor our identities and ensure that the lessons, triumphs, and struggles of our ancestors are never forgotten. Future generations deserve to know the courage, determination, and resilience that shaped their lives—how careers were built, communities nurtured, and lives improved. By safeguarding these stories, we celebrate the legacy of perseverance and hope that continues to inspire today and tomorrow.

What is done

I support families in uncovering, preserving, and celebrating their unique histories. Through careful research, I trace family names, certificates, documents, photographs, countries of origin, migration journeys, and much more—piecing together the stories that define who you are; creating beautiful, comprehensive reports/books that bring this information to life, offering a tangible record of your heritage. Through thoughtful interviews with family members, I capture personal memories and insights that might otherwise be lost. Every detail is carefully documented and referenced, ensuring accuracy and longevity. This work empowers families to connect with their past, honor their ancestors, and leave a legacy that inspires generations to come.

What Is Passed Down—and What Is Forgotten?

Families pass down more than just names and possessions. They pass down stories, songs, recipes, advice, wisdom, and cherished memories. They pass down dreams, ideas, and the frameworks that shape how we see the world. Yet along with gifts, we inherit pain, trauma, confusion, and unspoken lessons. Without care, vital histories, treasured traditions, and the richness of our heritage can fade, leaving future generations disconnected from the struggles, triumphs, and legacies that made them who they are. By remembering, recording, and honoring these stories, we keep our past alive and give it power to inspire tomorrow.

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Professional Ancestral Research

Bring your family's story to life with our One Family Name research service. Starting with the youngest generation, we research your lineage back three generations, uncovering the people, places, and stories that shaped your heritage. Through conversations — in person, by phone, or via Zoom — we document relatives, collect and label treasured photos, and explore birth, marriage, and death records for deeper insights. Alongside this, we reveal key details about the regions your ancestors called home. The result is a beautifully organized Family Tree report, rich with verified information and personal connections, preserving your family legacy for generations to come.

Price: £600

Additional Name Searches: £300

Structuring Your Family History Findings

Have you collected documents, images, or certificates and would value a professional review? We can assist by compiling the material into a clear, structured timeline report that presents your history in an organized way. This process not only ensures your information is carefully assessed but also highlights any areas where further research may be beneficial. Once the timeline is established, we will provide guidance on the next steps, helping you move forward with confidence. Our aim is to give you clarity, reassurance, and a solid foundation for any future research or decisions.

Price: £400

Inclusive of 5 hours of interviews with additional online research and the production of a report of all the information collected)
Additional Transportation fee from £45 per trip

Ancestry Record Book

Creating your Ancestry Record Book begins with gathering all available documents, photographs, certificates, and family stories. We then organize this information by family branches or generations, creating a clear framework. Any gaps are identified and researched to ensure a complete picture. Each family member, key events, and relationships are documented with accurate dates and sources. The book is designed in a readable and visually engaging format, incorporating timelines, charts, and images to bring your family story to life. Finally, the content is carefully reviewed for accuracy and completeness, resulting in a polished, lasting record of your ancestry.

Price: From £350

Supporting your Family Tree Search

If you'd prefer to do the research yourself but want expert guidance along the way, this service is designed for you. We provide practical skills and strategies—how to interview family and friends, what to look for when exploring records abroad, tips for grave hunting, and how to extract valuable details from certificates. We'll also review your collected information and offer tailored advice to help you spot connections, fill gaps, and move your research forward. With our support, you gain the confidence and tools to uncover your family's story while ensuring your discoveries are accurate, meaningful, and rewarding.

Price: £300

(5 hours of consolidating your research)

Additional work: £45 per hour (Booked in 3 hour blocks)

Documenting & Researching

Capturing family memories takes patience, care, and the right approach.

We understand that stories are shared in their own time, and never forced.

Through gentle listening and thoughtful questions, we create space for your loved ones to open up and share what they remember. Preparation is key, as some details may remain unspoken for personal reasons — and that's part of the journey. Whether in person, over the phone, or via Zoom, we encourage meaningful conversations that bring voices from the past into the present, preserving precious memories and enriching your family history with authenticity and respect.

Price: £600

Inclusive of 5 hours of interviews with additional online research and the production of a report of all the information collected)

Additional Interviews £120

Additional Transportation fee from £45 per trip (London, UK)

Researching Abroad

When conducting genealogy research abroad, we go beyond records and documents to create a deeper, more personal picture of your family's past. This involves connecting with relatives in other countries to gather stories, photographs, and memories that may never appear in official archives. We work closely with local historians, archives, and community resources to uncover hidden details, while also visiting ancestral homes, burial grounds, and places of personal significance that shaped your family's story. By combining these historical and emotional threads, we ensure your family history is not only accurate and well-documented, but also rich in cultural context and meaningful connections — preserving a legacy that can be felt as well as remembered.

Contact us to more information and cost.

Delivering a eulogy is one of the most meaningful yet challenging tasks a person may face. Often required at very short notice, it comes during a time of deep emotion, when the demands of grief and preparation leave little space for reflection or careful writing.

I provide a professional service to support you in this important responsibility. With sensitivity and attention to detail, I will craft a eulogy that honours the life, character, and legacy of your loved one. Each piece is tailored to reflect their story with dignity, respect, and authenticity.

Whether you require a complete eulogy written on your behalf or editorial guidance to refine your own words, my role is to ensure that what is delivered is both meaningful and memorable.

“If I Should Go Tomorrow” by Unknown

It would never be goodbye,
For I have left my heart with you,
So don't you ever cry.
The love that's deep within me,
Shall reach you from the stars,
You'll feel it from the heavens,
And it will heal the scars.

Price:

- **Basic Package £150 - £200** : Editing & polishing a draft you have created.
We offer professional editing and polishing for any draft you've created, refining your work for clarity, accuracy, and flow. From correcting details to enhancing readability, we ensure your document reflects your research beautifully while keeping your voice and vision intact.
- **Standard Package (£200–£300)**: Custom-written eulogy based on notes/interview.
We create a custom-written eulogy crafted with care and respect, using your notes or a personal interview. Thoughtfully written to honor your loved one's life and legacy, it weaves memories, achievements, and heartfelt sentiments into a meaningful tribute for family and friends.
- **Premium Package (£350+)**: Full writing, consultation, delivery coaching, express turnaround.
We provide a complete eulogy service tailored to your needs — from writing and consultation to delivery coaching. With sensitivity and care, we craft a meaningful tribute, guide you in presenting it with confidence, and offer express turnaround to support you during difficult times.
- **Urgent (24–48 hr) (£450+)**
If an urgent request is made within 24–48 hours, I will create a heartfelt eulogy that honors your loved one, making contact with willing participants even at late hours if needed. Despite the short timeframe, the tribute will remain personal, respectful, and meaningful.

TERMS OF ENGAGEMENT



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Deposit & Payments

- A non-refundable deposit is required before any work commences.
- Flexible payment plans are available over 6–12 months.

Example package:

Professional Ancestral Research – £600

Additional Family Name search **or** 3 Hours of Interviews – £300

Direct Family Tree Maternal Book – £300 (Does not include a printed copy)

Total: £1,200

Deposit: £500

Balance: £700 payable in instalments (e.g., £140/month over 5 months).

Discounts on our services can extend from having a reduction in the price between 15% - 25% off or additional hours added for the prices displayed within this document.

Scope of Work

- A plan of action will be agreed upon by all parties prior to commencement, outlining deliverables and expected outcomes.

Progress Updates

- Fees include:
 - Monthly email updates
 - Monthly meetings (online or by phone)
- Updates will track progress, share discoveries, and confirm next steps.

Data Management

- All collected information will be:
 - Delivered via email
 - Uploaded to a dedicated Google Drive folder, with clear labelling for ease of access
- Each project will have its own secure folder.

General Conditions

- The deposit is non-refundable.
- Instalment payments must be made on time as agreed.
- Delays in client communication or provision of information may extend the project timeline.

Commitment

By entering into this agreement, both parties commit to working collaboratively to ensure the preservation and documentation of the family history as outlined.

Securing the necessary amount of time can never 100% as we may need additional hours to ensure the work is complete. This will come at no additional cost to you as the process and hours listed should cover the areas agreed.

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Marcus Garvey reminds us that

*"A people without the knowledge of their past history,
origin and culture is like a tree without roots."*

Maya Angelou reminds us that

*"You can't really know where you are going until you know
where you have been."*

Selena Carty reminds us that

*"Our identity, both as individuals and as part of a wider community,
is deeply connected to our cultural heritage.*

*The history, traditions, stories, values,
and experiences passed down through generations shape
how we see ourselves, influence our choices,
and provide a sense of belonging, purpose, and continuity across time."*

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